

Scholarship Standards

School of Business, Government, and Economics

Start Date: Autumn 2024 (approved by Faculty Affairs spring 2021)

End Date: Unspecified

SBGE Faculty Manual

Scholarly Qualification

Intellectual contributions are original works intended to advance the theory, practice, and/or teaching of business and management. They are scholarly in the sense that they are based on generally accepted research principles, are validated by peers and disseminated to appropriate audiences. Intellectual contributions are a foundation for innovation. Validation of the quality of intellectual contributions includes the traditional academic or professional pre-publication peer review, but may encompass other forms of validation, such as online post-publication peer reviews, ratings, surveys of users, etc. Intellectual contributions must exist in a public written form and must be available for scrutiny by academic peers or practitioners.

SBGE prizes the scholarship of discovery, teaching, application and synthesis and incorporates by reference the descriptions contained in the Faculty Employment Handbook. While faculty members are free to pursue their individual scholarly interests, candidates are encouraged to engage in scholarship that contributes to SBGE's mission of faith integration and the development of a theology of business and/or government. Thus, intellectual contributions may be in any of the following categories:

- a. **Basic or discovery scholarship** that generates and communicates new knowledge and understanding and/or development of new methods. Intellectual contributions in this category are normally intended to impact the theory, knowledge, and/or practice of business and management.
- b. **Applied or integration/application scholarship** that synthesizes new understandings or interpretations of knowledge or technology; develops new technologies, processes, tools, or uses; and/or refines, develops, or advances new methods based on existing knowledge. Intellectual contributions in this category are normally intended to impact the practice of business and management.
- c. **Teaching and learning scholarship** that develops and advances new understandings, insights, and teaching content and methods that impact learning behavior. Intellectual contributions in this category are normally intended to impact the teaching of business and management.
- d. **SBGE mission scholarship** that develops and advances new understandings, insights, and teaching content and methods that impact the school's development and advocacy for a theologically informed perspective on one's discipline (i.e., theology and business, ethics, integrity, etc.). Intellectual contributions in this category are

intended to impact academics, practitioners, or students. (This category is not mutually exclusive from the basic, applied or teaching scholarship categories.)

A faculty member teaching in an AACSB accredited program should have at least five qualifying intellectual contributions during the preceding five-year period where at least two such contributions are qualifying publications in order to satisfy the “continuing scholarly currency” requirement.

A body of substantial intellectual contributions and engagement while fulfilling significant administrative appointments (e.g., dean, associate dean, program or center director) offsets one qualifying publication for sustaining engagement purposes (but not for tenure or promotion). SBGE encourages collaboration on intellectual contributions, co-authored publications are granted equal standing with single-author publications for this purpose.

Qualifying contributions include qualifying publications (see below), peer-reviewed conference papers & presentations; invited book chapters (provided the review process is on par with that of an academic conference); substantial revisions of textbooks provided that the level of review is on par with that of an academic conference; popular/trade press articles that advance the school’s mission and have impact; publicly available research working papers; papers presented at faculty research seminars; publications in trade journals; in-house journals; book reviews published in an approved peer-reviewed journal; written cases with instructional materials; instructional software; and service on editorial boards of approved peer-reviewed journals. Contributions that reach a wide audience of practitioners, for instance editorials in national newspapers, articles in publications widely read by practitioners, or books that reach a broad audience and contribute to the mission of SBGE may be accepted as “qualifying contributions,” subject to Leadership Team review and approval. Other contributions may be approved by the faculty members of the Leadership Team on a case-by-case basis.

Qualifying publications - publications in refereed academic journals (academic, professional, and pedagogical), research monographs, scholarly books, chapters in scholarly books, textbooks (first editions); invited book chapters and substantial revisions of books may be acceptable provided that in each case, the publication has been peer-reviewed on par with a typical academic journal article and contributes to the fulfillment of SBGE’s mission. Self-published books will not meet these criteria without documentation of rigorous peer-reviews. Publications in top-tier journals with low acceptance rate and/or high impact approved by (the faculty members of) the Leadership Team will count as the equivalent of two publications in other journals. These guidelines apply with respect to the qualification of journals:

- a. Journals must be listed in the current Academic Journal Guide published by the Association of Business Schools or the Australian Business Deans Council (ABDC) journal list. Conflicts between the two lists will be consequential in cases in which the traditional SBGE practice of counting a single top-tier publication as two occurs. In situations of conflict, the journal in which the article is accepted must be ranked either an A* on ABDC or a 4* on Academic Journal Guide; or
- b. the journal is approved by the Leadership Team as appropriate for SBGE’s innovation, impact, engagement, and mission. (An appendix of approved journals will be prepared

by the faculty in each functional area, concentration, or department to reflect SBGE's unique mission. Individual faculty can submit additional journals to the Leadership Team for approval.)

- c. It is expected that under the 5/2 productivity model that each faculty member will meet the "2" requirement with at least 1 qualifying publication in the journals of his/her relevant academic discipline; however, a qualifying publication in a journal that is aligned with the mission of Seattle Pacific University can count as the 2nd contribution.
- d. No payment must be required for publication of a journal article.

Qualifying practice - scholarship synthesizes new understandings or interpretations of knowledge or technology; develops new technologies, processes, tools, or uses; and/or refines, develops, or advances new methods based on existing knowledge for the field of practice. Intellectual contributions in this category are normally intended to engage and impact a field of practice (i.e., business, government, civil society). To meet the standard, Qualifying Practice contributions must be comparable in quality to a Qualifying Contribution, as described for SA faculty (i.e., applying analogic reasoning).

Qualifying Practice contributions include: active roles of significance in a business enterprise, charitable/religious organization or professional event that focuses on the practice of business, management, and related issues (i.e., an active consulting practice; ongoing industry experience; serving on a board of directors); being an expert witness/policy expert; practice-oriented papers, cases, industry/technical reports, textbooks and supporting materials; work with standard setting bodies; obtaining a new or maintaining appropriate professional certification; development and presentation of executive education programs; etc.)

Political Science/GDS

A political science or GDEV faculty member should have at least five qualifying intellectual contributions during the preceding five-year period where at least one such contribution is a qualifying publication in order to satisfy the political science and GDEV scholarship expectations for purposes of tenure and promotion.

A body of substantial intellectual contributions and engagement while fulfilling significant administrative appointments (e.g., dean, associate dean, program or center director) offsets one qualifying publication for sustaining engagement purposes (but not for tenure or promotion). SBGE encourages collaboration on intellectual contributions; co-authored publications are granted equal standing with single-author publications for this purpose.

Qualifying contributions include qualifying publications (see below), conference papers & presentations; substantial revisions of textbooks provided that the level of review is on par with that of an academic conference; popular/trade press articles that advance the school's mission; legislative testimony; publicly available research working papers; papers presented at faculty research seminars; publications in trade journals; in-house journals; book reviews published in an approved peer-reviewed journal; written cases with instructional materials; instructional software; panel discussions; and service on editorial boards of approved academic journals.

Contributions that reach a wide or specialty-based focused audience of practitioners, for instance editorials in newspapers and magazines, articles in publications widely read by practitioners, engagement in important practitioner venues. Other contributions may be approved by the faculty members of the Leadership Team on a case-by-case basis.

Qualifying publications - publications in refereed academic journals (academic, professional, and pedagogical), research monographs, scholarly books, academic chapters in books, textbooks (first editions), popular/trade press books based on scholarly research for a wider audience, peer reviewed conference proceedings. Self-published books will not meet these criteria without documentation of rigorous peer-reviews.

An academically peer reviewed book will count as the equivalent of three publications in other journals; a trade book based on scholarly research will count as the equivalent of two journal articles. An edited book will count as the equivalent of one journal publication, but an edited book with an additional chapter shall count as the equivalent of two journal articles. Publications in top-tier journals approved by (the faculty members of) the Leadership Team will count as the equivalent of two publications in other journals.

The following guidelines apply with respect to the qualification of journals:

- a. The journal is approved by the Leadership Team as appropriate for SBGE's innovation, engagement, and mission. (An appendix of approved journals will be prepared by the faculty in each functional area, concentration, or department to reflect SBGE's unique mission. Individual faculty can submit additional journals to the Leadership Team for approval.)
- b. No payment must be required for publication of a journal article.